



# CORPORATE SPONSORSHIP



## SATURDAY | OCTOBER 7 | 2023

BITFS

The Waterfront Venue at Narrows Marina



BEEK

**QUESTIONS?** Sally Glover, Executive Director | sglover@southsoundcare.org | 253.220.5003

South Sound CARE Foundation | PO Box 1314, Tacoma, WA 98401-1314 | www.southsoundcarefoundation.org The South Sound CARE Foundation is a 501©3 Non-Profit Organization EI # 26-2611997

#### TOGETHER WE ARE PROVIDING INCREASED OPTIONS AND HOPE FOR CANCER PATIENTS.

Beer & Bites is a casual dinner and auction that has raised more than \$7.2 million over the past nine years. Initially created by Gordon Rush and The Rush Companies, the event has blossomed into a critical funding source for South Sound Cancer Awareness Research Expansion (CARE) Foundation. We will be celebrating 10 years of Beer & Bites on Saturday, October 7, 2023 at The Waterfront venue at Narrows Marina in Tacoma.

Each and every one of us knows someone – a parent, a child, a friend, a colleague – who has suffered from cancer. Thankfully,

more and more people are surviving cancer today. Many are right here in the South Puget Sound Region where the South Sound CARE Foundation provides clinical trials and new treatment options to care for – and extend the lives of – South Sound cancer patients.

The South Sound is a special place. We share a strong sense of community and believe in the importance of taking care of our own. Year after year we have seen oaur community and commitment to caring for one another grow. Thank you for partnering with us. **No one should fight cancer alone.** 

DETAILS	<b>\$10,000+</b> UNDERWRITING SPONSOR	<b>\$7,500</b> PINK RIBBON SPONSOR	<b>\$5,000</b> YELLOW RIBBON SPONSOR	<b>\$3,500</b> BLUE RIBBON SPONSOR
BEER & BITES ADVERTISING INCLUSION	• Event Emails • B&B Website • Social Media • External Event Advertising	• Event Emails • B&B Website • Social Media • External Event Advertising	• Event Emails • B&B Website • Social Media	• B&B Website • Social Media
AUCTION CATALOG	• Logo on Cover • Sponsor Listing	<ul><li>Prominent Logo</li><li>Sponsor Listing</li></ul>	• Logo • Sponsor Listing	Sponsor Listing
LIVE EVENT RECOGNITION	<ul> <li>Recognition by MC</li> <li>:30 Second Video (Sponsor Provided)</li> <li>Logo Rotating On-Screen Throughout</li> <li>Banner Logo On Bidding Web Page</li> </ul>	<ul> <li>Thank You by MC</li> <li>Logo Rotating On-Screen Throughout</li> <li>Rotating Logo On Bidding Web Page</li> </ul>	• Logo Rotating On-Screen Throughout	•Logo Rotating On-Screen
YEAR-ROUND SSCF RECOGNITION	<ul> <li>Post Event Update</li> <li>2023 Annual Report</li> <li>SSCF Website</li> </ul>	<ul><li>Post Event Update</li><li>2023 Annual Report</li></ul>	<ul><li>Post Event Update</li><li>2023 Annual Report</li></ul>	<ul><li>Post Event Update</li><li>2023 Annual Report</li></ul>
VIP SPONSOR RECEPTION SSCF & Rush Leadership*	• Reception is included with sponsorship	• Reception is included with sponsorship	<ul> <li>Reception is included with sponsorship</li> </ul>	• Reception is included with sponsorship
ADDITIONAL PROMOTIONAL OPPORTUNITIES	Beer & Bites Swag Bag     Promo Item (Sponsor Provided)	Beer & Bites Swag Bag     Promo Item (Sponsor Provided)		
AL LA CARTE OPPORTUNITIES	Live Venue Display @ \$	\$2,500		*Includes commitments prior to 6/15/23

## CLAIM YOUR SPONSORSHIP ONLINE AT: RUSHTOBEERANDBITES.COM

Or complete and submit the included Commitment Form.



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## COMMITMENT FORM

#### YES! COUNT US IN

We want to help make a difference with South Sound Cancer Patients by providing the following 2023 Beer & Bites Sponsorship:

<b>\$10,000+</b> UNDERWRITING SPONSOR	<b>\$7,500</b> PINK RIBBO SPONSOR	N	<b>\$5,000</b> YELLOW RIBBON SPONSOR	BLI	<b>5,500</b> UE RIBBON ONSOR	<b>\$2,500</b> LIVE VENUE DISPLAY	
<b>COMPANY NAME:</b> (As you would like it to appear in print)							
CONTACT NAME:							
PHONE:							
E-MAIL:							
STREET ADDRESS:							
CITY, STATE, ZIP:							
TOTAL SPONSORSHIP/ DONATION AMOUNT:		\$					

To pay via credit card, please go to www.rushtobeerandbites.com.

## Sponsor Logos & Applicable Advertisements DUE AUGUST 31, 2023

Please direct materials and questions to SSCF Executive Director: Sally Glover | sglover@southsoundcare.org | 253.220.5003

#### **TO SUBMIT FORM:**

1) COMPLETE 2) SAVE 3) EMAIL HERE »



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## THE STRENGTH OF THE SOUTH SOUND COMMUNITY

#### **2022 BEER & BITES STATS**

- » 642 GUESTS
- » 47 SPONSORS totaling \$327,500 in generosity
- » 351 "BIDS" totaling \$00,000 in wins!!
- >> 95 volunteers
- >> \$1.17 Total raised to provide new research options for South Sound cancer patients
- » More than \$7.2 MILLION raised through Beer & Bites over the past 9 years

## OUR REACH DURING BEER & BITES 2022

- » 1100 email contacts
- » 14 event emails
- » 9945 delivered
- » 98% delivery rate
- » PARTICIPATION from medical industry, construciton industry, finance, real estate and philanthropy.



"Because of great research, the cancer death rate has fallen by 32% since 1991. We just have to keep that going in our community. We are going to continue to build and grow collaboration. We are going to work together to do our very best for our community."

- FRANK SENECAL, FOUNDER SOUTH SOUND CARE FOUNDATION



SUPPORTING SOUTH SOUND CARE FOUNDATION

We are so grateful!



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